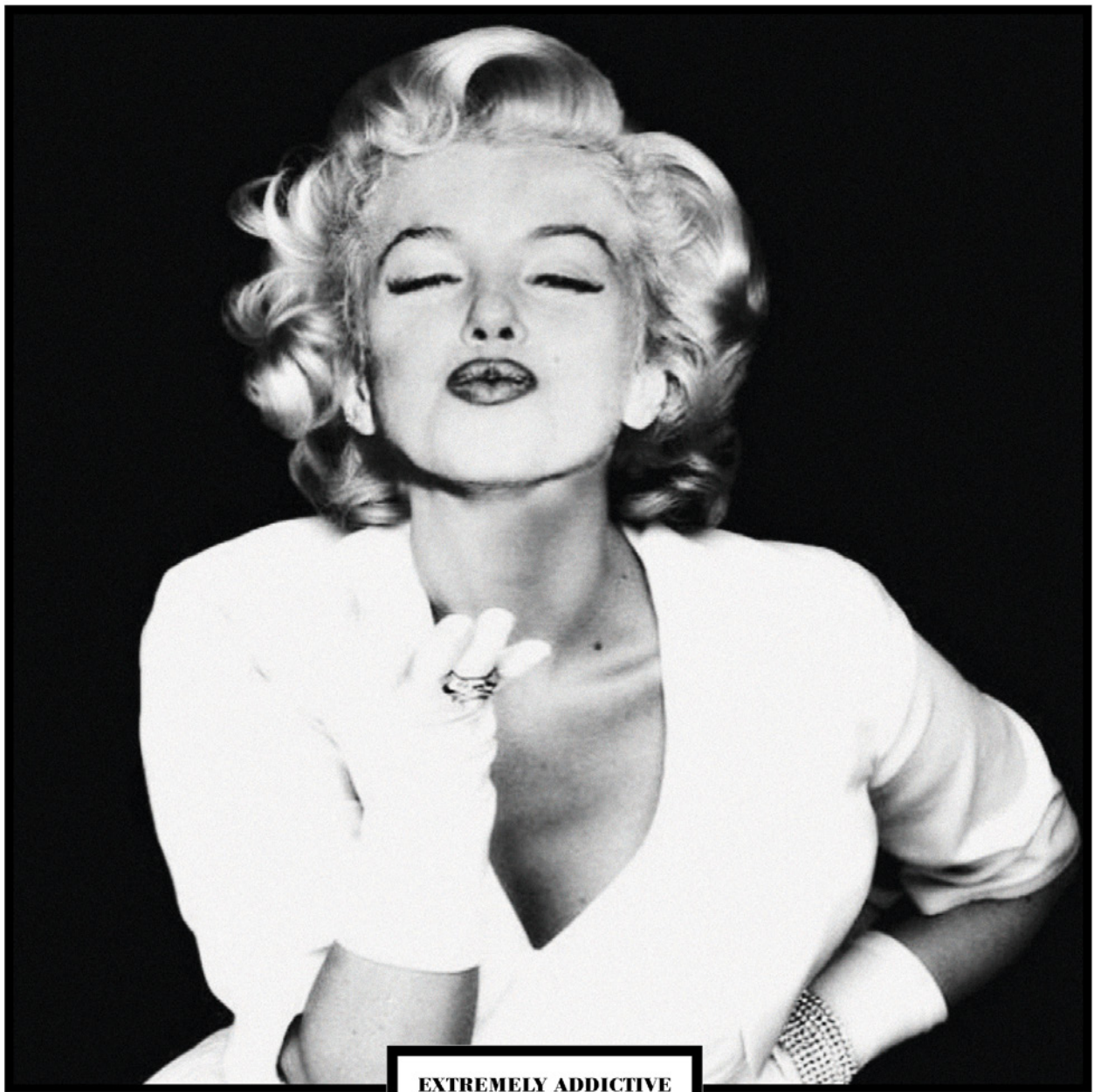


Les Editions **COTE**
M A G A Z I N E

Publication dates & prices 2025

COTE GENÈVE - COTE ZURICH - COTE LUGANO



EXTREMELY ADDICTIVE

INSTAGRAM



25 YEARS OF LUXURY

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Les Editions **COTE** MAGAZINE

Schedule | 2025

Geneva

ISSUE	PUBLICATION	TECH. SUBMISSION DATE	PUBLICATION DATE
N°145	FEBRUARY/MARCH	17/01/25	19/02/25
N°146	APRIL/MAY	03/03/25	01/04/25
N°147	JUNE	05/05/25	04/06/25
N°148	JULY/AUGUST	02/06/25	07/07/25
N°149	SEPTEMBER/OCTOBER	28/08/25	19/09/25
N°150	NOVEMBER	03/10/25	03/11/25
N°151	DECEMBER/JANUARY	07/11/25	08/12/25

Zurich

ISSUE	PUBLICATION	TECH. SUBMISSION DATE	PUBLICATION DATE
N°50	SPRING	13/02/25	25/03/25
N°51	SUMMER	23/05/25	09/06/25
N°52	AUTUMN	18/08/25	26/09/25
N°53	WINTER	07/11/25	10/12/25

Lugano

ISSUE	PUBLICATION	TECH. SUBMISSION DATE	PUBLICATION DATE
N°40	SUMMER	02/06/25	10/07/25
N°41	WINTER	07/11/25	10/12/25

Prices | 2025

ADVERTISING SPACES

Gross Rates 2025
(VAT 8.1% not included)
Black/White or colors

Number of editions per year:

Geneva: 7 issues
Zurich: 4 issues
Lugano: 2 issues

15% off duty-free prices

PREMIUM PLACEMENTS

Post-scriptum, Trends, Thematic

	GENEVA (CHF)	ZURICH (CHF)	LUGANO (CHF)
GATEFOLDER	22'000	22'000	16'500
3RD COVER	13'000	13'000	9'750
4TH COVER	22'000	22'000	16'500
2ND COVER + PAGE 3	22'000	22'000	16'500
1ST DOUBLE PAGE	19'500	19'500	14'625
2ND DOUBLE PAGE	19'000	19'000	14'250
3RD DOUBLE PAGE	18'500	18'500	13'875
FACING PREFACE	12'000	12'000	9'000
FACING EDITORIAL	11'500	11'500	8'625
FACING CONTENTS	11'000	11'000	8'250
FACING MASTHEAD	10'500	10'500	7'875
STANDARD DOUBLE-PAGE SPREAD	13'500	13'500	10'125
STANDARD FULL-PAGE	7'800	7'800	5'850

*INSERTS UPON REQUEST

CENTRAL PLACEMENTS

Business & Leaders, Art & Culture, Escape, Beauty & Health

STANDARD DOUBLE-PAGE SPREAD	10'500	10'500	7'875
STANDARD FULL-PAGE	7'200	7'200	5'400

URBAN PLACEMENTS

STANDARD DOUBLE-PAGE SPREAD	5'500	5'500	4'125
STANDARD FULL-PAGE	3'800	3'800	2'850

TROMBINOSCOTE PLACEMENTS

ONE PAGE	1'500	1'500	1'125
DOUBLE PAGE	2'500	2'500	1'875

TECHNICAL INFORMATION

Gatefolder/IFS DPS:

Two single pages (Left/Right)

Dimensions:

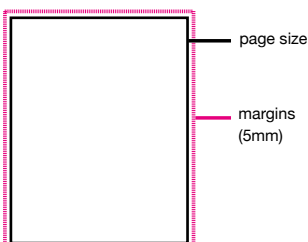
L. 240mm – H. 300mm + 5mm margins

Double page (DPS):

L. 480mm – H. 300mm + 5mm margins

Single page (SP):

L. 240mm – H. 300mm + 5mm margins



Prices | 2025

EDITORIAL SPACES



TECHNICAL INFORMATION

3 to 4 Editorial Pages or Portraits

- **Text:** Maximum 3,500 to 4,000 characters, including spaces (French version)
- **Photos:** 8 to 10 high-resolution images (300 DPI).

Editorial Double-Page Spread

- **Text:** Maximum 2,500 to 3,000 characters, including spaces (French version).
- **Photos:** 5 high-resolution images (300 DPI).

Editorial Full Page

- **Text:** Maximum 1,500 characters, including spaces (French version).
- **Photos:** 3 to 4 high-resolution images (300 DPI).

1/2 Editorial Page

- **Text:** Maximum 800 characters, including spaces (French version).
- **Photos:** 1 high-resolution image (300 DPI).

1 TrombinosCOTE page

- **Text:** Maximum 500 characters.
- **Photos:** 13 high-resolution images (300 DPI).

PREMIUM PLACEMENTS

Trends, Thematic

INTERVIEW OR PORTRAIT	7'000 - 12'000	7'000 - 12'000	5'000 - 9'000
EDITORIAL DOUBLE-PAGE SPREAD	9'000	9'000	6'750
EDITORIAL FULL PAGE	5'000	5'000	3'750

CENTRAL PLACEMENTS

Business & Leaders, Art & Culture, Escape, Beauty & Health

INTERVIEW OR PORTRAIT	6'500 - 10'500	6'500 - 10'500	4'500 - 8'000
EDITORIAL DOUBLE-PAGE SPREAD	6'500	6'500	4'875
EDITORIAL FULL PAGE	4'500	4'500	3'375

URBAN PLACEMENTS

Business & Leaders, Art & Culture, Escape, Beauty & Health

INTERVIEW OR PORTRAIT	3'000 - 5'500	3'000 - 5'500v	4'500 - 8'000
EDITORIAL DOUBLE-PAGE SPREAD	6'500	6'500	4'875
EDITORIAL FULL PAGE	4'500	4'500	3'375
EDITORIAL HALF PAGE			